



LongCast



Cover More Water

If you're looking for a large spinner you can cast all day long without wearing yourself out, you've found it in the Mepps® LongCast.

The LongCast was designed to give any fisherman the extra casting distance needed to reach the holes and currents where trophy fish hang out.

A lot of engineering went into

the design of the Mepps LongCast. To begin with, every LongCast is perfectly balanced. This allows the blade to spin freely and easily, an attribute found in every Mepps spinner.

Perfect balance doesn't just happen. Every component on the LongCast, from the wire to the hook, has been carefully selected and tested with the other components to assure proper balance. The LongCast's heavy bullet-shaped body takes the effort out of long-distance casting. In addition, the LongCast sinks quickly and stays very close to the bottom throughout the retrieve, making it perfect for fishing heavy current or deep water.

"Cast farther and fish deeper than you ever have before..."

Weighing in at 5/8 oz., the #4 LongCast is a full 85% heavier than a #4 Mepps Aglia, and it is 65% heavier than the competition.

The #5 LongCast weighs 7/8 oz. It is 75% heavier than a #5

Mepps Aglia, and weighs twice as much as the competition's #5 spinner. In fact, the heavy-weight #5 LongCast is 40% heavier than the competition's #6 spinner.

Give the Mepps LongCast a try. You will quickly discover you can cast farther and fish deeper than you ever have before. In fact, you'll be able to fish water you've never fished before.



Mepps® Master Angler Awards

It's easy and fun to enter your catch in the Mepps Master Angler awards program. You can either visit our web site: www.mepps.com or call us toll-free at: 800-713-3474 to learn more about the program, and get your **FREE Mepps Fishing Guide**. You'll find the rules and an application both on our web site and in the Guide. All you need to do is send us your completed application along with a photo of your Mepps catch, and we'll send you a handsome embroidered Trophy Fish Award patch along with a chevron identifying the species of fish you caught.

After you've caught four different qualifying species of fish you'll become a **Mepps Master Angler**, one of the highest honors in our sport. Once you've caught 10 different qualifying species you'll be awarded a **Mepps Expert Fisherman patch**, identifying you as one of the best fishermen in the country. There are fewer than 500 Mepps Expert Anglers worldwide.



CATCH MORE FISH
Outfish your buddies. Get your **FREE Mepps Fishing Guide**.
www.mepps.com/catalog