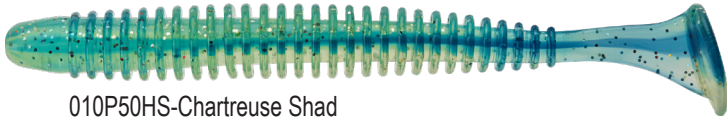


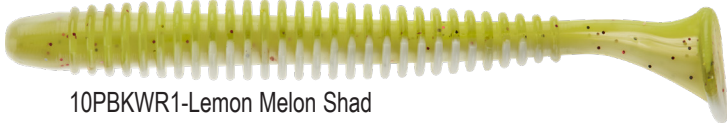
**NEW
PRODUCT**



4" Tri-Com Sassy Swimmer



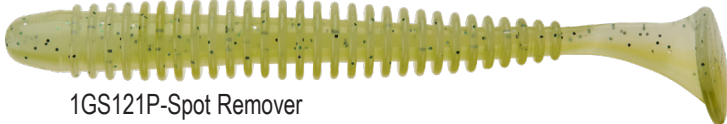
010P50HS-Chartreuse Shad



10PBKWR1-Lemon Melon Shad



1408G1P-Ayu



1GS121P-Spot Remover



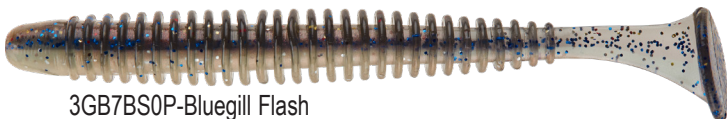
1P0BK0S-Sight Flash



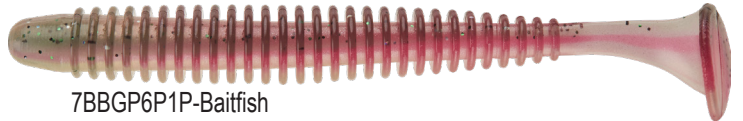
1PRGPF0S-Hot Flash



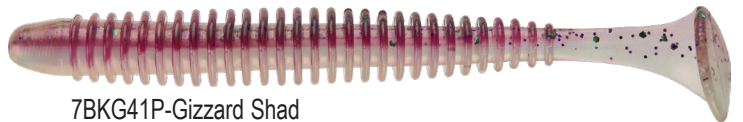
30S5-Penetration Flash



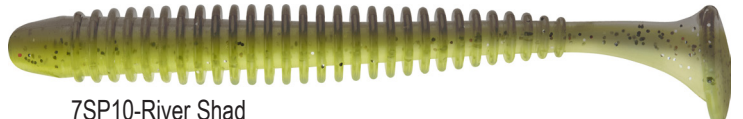
3GB7BS0P-Bluegill Flash



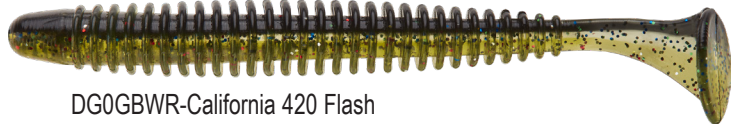
7BBGP6P1P-Baitfish



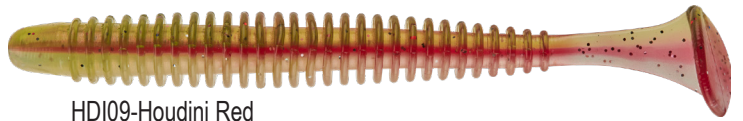
7BKG41P-Gizzard Shad



7SP10-River Shad



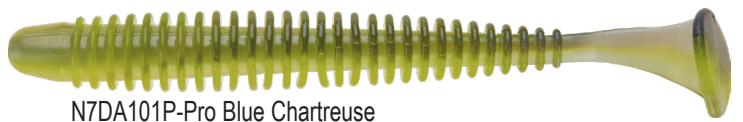
DG0GBWR-California 420 Flash



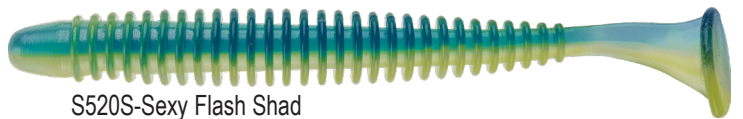
HDI09-Houdini Red



L50BS1PBK-Blue Herring



N7DA101P-Pro Blue Chartreuse



S520S-Sexy Flash Shad



**NEW
PRODUCT**



2 1/2" , 3" & 4"
Tri-Com Sassy Shad



05N37-Bluegill



10S128BG-Sun Perch



11BKOGN3P-Cajun Crawdad



14PGN41P-Watermelon Candy Shad



14RBK091P-Watermelon Red Shad



15BK51P-Green Pumpkin Shad



3RS091P-Shad



50910P-Blue Treuse Shad



521P-Sexy Shad



OGN6P1PS-Trout



**NEW
PRODUCT**



3" Tri-Com Curly Tail



05N37-
Bluegill



10S128BG-
Sun Perch



11BKOGN3P-
Cajun Crawdad



15BK51P-
Green Pumpkin Shad



3RS091P-
Shad



50910P-
Blue Treuse Shad



14RBK091P-
Watermelon Red Shad



14PGN41P-
Watermelon Candy Shad



521P-
Sexy Shad



OGN6P1PS-
Trout

4" Tri-Com Twister Tail



05N37-Bluegill



10S128BG-Sun Perch



11BKOGN3P-Cajun Crawdad



14RBK091P-Watermelon Red Shad



15BK51P-Green Pumpkin Shad



3RS091P-Shad



521P-Sexy Shad



OGN6P1PS-Trout



14PGN41P-Watermelon Candy Shad



50910P-Blue Treuse Shad



**NEW
PRODUCT**



2 1/4" Sassy Stingum



0G1P-Glitter Critter



0SF-Double Silver Rainbow



10BG12-Key Lime Pie



10BK-Chartreuse Pepper



12PS1P-Bayou Blend



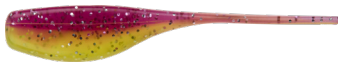
1PBK-Monkey Juice



310SF-Black/Chartreuse Silver Flake



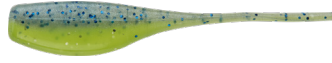
36L-Hot Night



410SF-Gum Drop



46SF-Vegas



5GBBKS-Blue Grass



68GRBS-BBQ Chicken



7SB1P-Blue Thunder



80G-Grenada Gold



810B-Cajun Cricket



HBB0R-Mayfly



N126BS-Electric Chicken



N310M-Lights Out



N35-Black/Blue



NP10P-Penny Back



Sickle Hook Jighead

sassy

STINGUM

**NEW
PRODUCT**



Sassy Stingum Flat Jighead



1-White



10-Chartreuse



3-Black



6-Pink



8-Orange



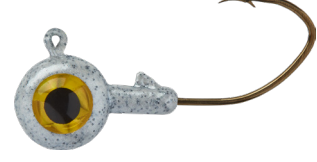
9-Red



BD-Blue Disco

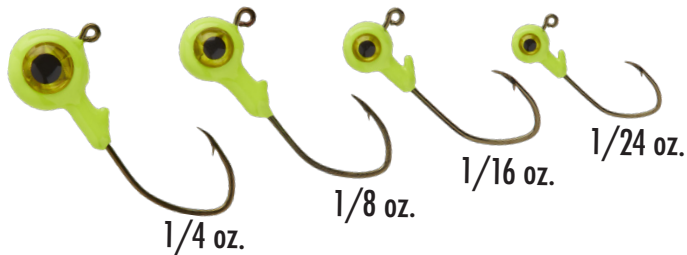


GD-Gold Disco



PP-Pearl Pepper

**AVAILABLE
IN 4 SIZES:**



Sickle Hook Jighead

sassy

STINGUM

**NEW
PRODUCT**



1³/₄" *Sassy Shad*



0S-Clear/Silver Flake/Black Back



103-Chartreuse/Black Back



31-White Pearl/Black Back



51-White Pearl/Blue Back

**NEW
BLADE SIZES**



TWO NEW SIZES:
7" & 9" Max Flex Blade



RB-9MFB - 9" Max Flex Blade



RB-7MFB - 7" Max Flex Blade



**WORKS ON BOTH THE
ELECTRIC FISHERMAN &
PIRANHA ELECTRIC FILLET KNIVES**

**NEW
COLOR**



Mag 12" BUZZ Worm

**NEW
COLOR**



14BK9RS-Texas Red



95GNS-Plum Apple



9GNS-Cranapple



14RBK-Watermelon Red



15BK-Green Pumpkin



3RS9BS-Red River Special



13GNS-Junebug



N34-Tequilla



6S5-Morning Dawn



9BGN-Red Bug



9BS-Plum



BF-Blue Fleck



RB-Rayburn Bug



3BS-Black/Blue Flake



**NEW
COLORS**



Hang 10!

NEW COLORS

14BK9RS-Texas Red

9GF-Red Gold Flake

DGWR-California 420

Three new color worms are displayed in a row. The first is Texas Red, a red worm with a yellowish-orange belly. The second is Red Gold Flake, a red worm with a yellowish-orange belly and gold flakes. The third is California 420, a yellowish-orange worm with a black belly and black speckles.

BF-Blue Fleck

RB-Rayburn Bug

93-Red/Black

9GNS-Cranapple

3RS9BS-Red River Special

9-Red

SAS-South Africa Special

Seven worms are displayed in a column on the left. From top to bottom: BF-Blue Fleck (black with blue speckles), RB-Rayburn Bug (black with purple speckles), 93-Red/Black (black with red speckles), 9GNS-Cranapple (red with black speckles), 3RS9BS-Red River Special (black with red speckles), 9-Red (red with black speckles), and SAS-South Africa Special (black with red speckles).

13RGNS-Junebug Red

14RBK-Watermelon Red

15BK-Green Pumpkin

3RS-Black Neon

9BGN-Red Bug

9BS-Plum

N39-Red Shad

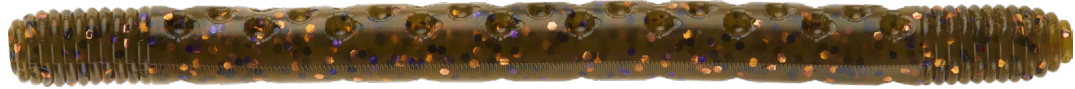
Seven worms are displayed in a column on the right. From top to bottom: 13RGNS-Junebug Red (purple with red speckles), 14RBK-Watermelon Red (green with red speckles), 15BK-Green Pumpkin (green with black speckles), 3RS-Black Neon (black with red speckles), 9BGN-Red Bug (red with black speckles), 9BS-Plum (red with black speckles), and N39-Red Shad (red with black speckles).

**NEW
COLORS**



4 1/2" Poc't Fry

**NEW
COLORS**



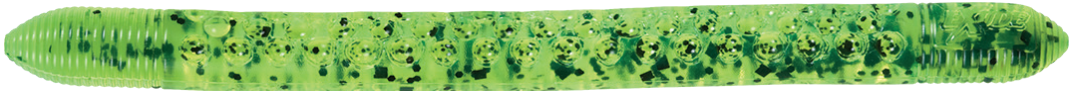
15BKPC-Green Pumpkin Purple/Copper Flake



6BG-Bubblegum



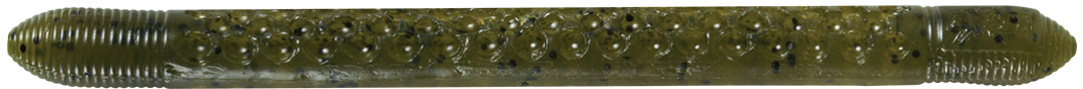
9TR-Tomato Red



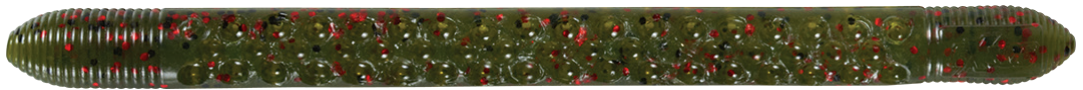
10BK-Chartreuse Pepper



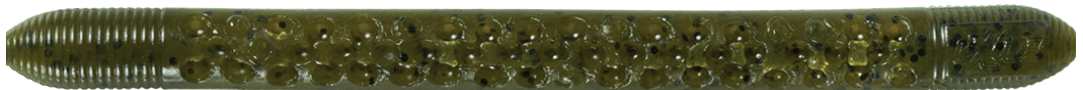
13GNS-Junebug



14BK-Watermelon Seed



14RBK Watermelon Red



15BK-Green Pumpkin



**Cut the Poc't Fry in half
for use on NED Rigs**

**NEW
COLORS**



2 1/2" & 3 1/2" *Platinum Curly Tail*

NEW COLORS



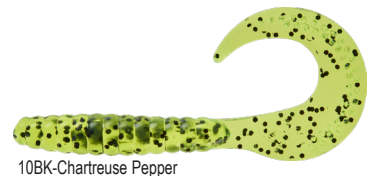
00P10-Cotton Candy/
Chartreuse Tail



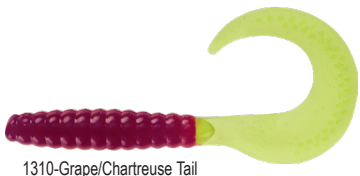
0SRG10-Clear Red-Gold Flake/
Chartreuse Tail



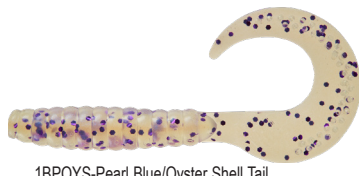
108-Chartreuse/Orange Core



10BK-Chartreuse Pepper



1310-Grape/Chartreuse Tail



1BPOYS-Pearl Blue/Oyster Shell Tail



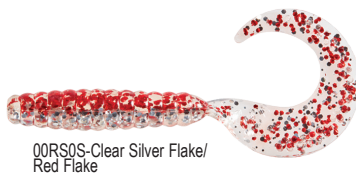
410-Purple/Chartreuse Tail



5BS1P-Sapphire Blue/Pearl Tail



018R-Clear/Green Red Flake



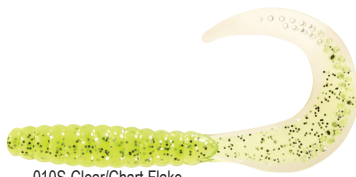
00RSQS-Clear Silver Flake/
Red Flake



10S3-Chartreuse Silver Flake/Black



01S-Clear/White Silver Flake



010S-Clear/Chart Flake



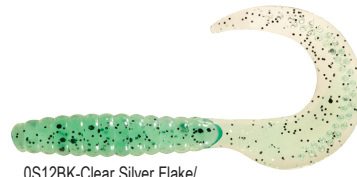
04RS-Clear/Purple Red Flake



08G-Clear/Goldfish



06S - Clear/Neon Pink Silver Flake



0S12BK-Clear Silver Flake/
Lime Black Flake



Individual rows of raised ribs on its tail utilizes hydrodynamics to produce a streamlined swimming action.

**NEW
COLORS**



5" FAT Curly Tail Grub

NEW COLORS



143-Chartreuse/Black Core



53-Blue/Black Line



13RGNS
-Junebug Red



05N-Bluegill



1P-White Pearl



7BKS-Smoke/
Black Flake



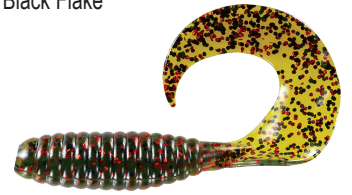
7BKS10-Smoke/Black Flake/
Chartreuse Tail



109-Chartreuse/
Red Core



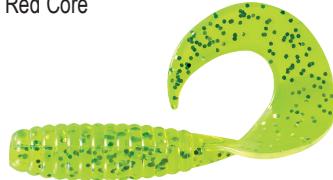
1410BK-
WatermelonSeed/
Chartreuse Tail



14RBK-
Watermelon Red



15BK-Green Pumpkin



10S-Chartreuse/
Silver Flake



310-
Black/Chartreuse



14BK-
Watermelon Seed



74S-Smoke/
Purple Flake

**NEW
COLORS**



6" Twister Tail

NEW COLORS



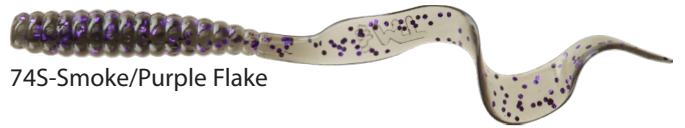
108-Chartreuse/Orange Core



13GNS10-Junebug/Chartreuse Tail



143-Chartreuse/Black Core



74S-Smoke/Purple Flake



93-Red/Black Core



8G-Goldfish



3-Black



2-Yellow



10-Chartreuse



10S-Chartreuse Flake



1-White

**NEW
COLORS**



2" Double Tail

 <p>0SF-Double Silver Rainbow</p>	 <p>5GBBKS- Blue Grass</p>
 <p>1PBBK- Monkey Juice</p>	 <p>80G- Grenada Gold</p>
 <p>310SF-Black/ Chartreuse Silver Flake</p>	 <p>810B- Cajun Cricket</p>
 <p>36L-Hot Night</p>	 <p>N126BS- Electric Chicken</p>
 <p>46SF-Vegas</p>	

NEW COLORS



1-White



2-Yellow



3-Black



11BKS-
Pumpkin Pepper



10S-
Chartreuse
Silver Flake

**NEW
COLORS**



3" Sassy Grub



0SRG-Shrimp



11GBK-Rootbeer/Gold, Black Flake



05N-Bluegill



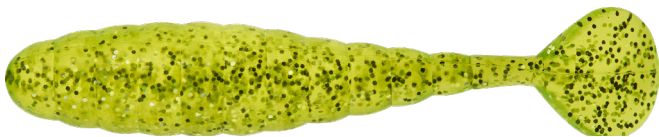
1-White



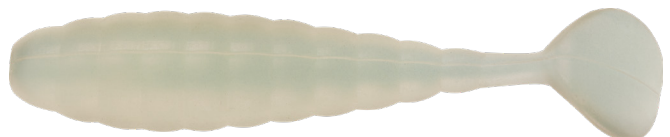
7BKGC-Golden Bream



7RBK-Smoke/Red&Black Flake



10S-Chartreuse/Silver Flake



1P-White Pearl



10RS-Chartreuse Red Flake



14RBK-Watermelon Red

NEW COLORS